



**Regular Meeting of the
Montrose Recreation District (MRD) Board of Directors
Thursday, June 17, at 11:30am
Montrose Community Recreation Center
16350 Woodgate Road
Montrose CO 81401**

Minutes

- I. Call to Order 11:36am, Roll Call;**
- a. **Attendance;** Board of Directors: Paul Wiesner, Megan Maddy, Allison Howe, Mark Plantz, Christina Files, Amy Warthen, Kylee Smith. Staff members: Debby, Justin, Mari, John
- II. Open Forum:** Call for Public Comment (limit of 3 minutes per person)
- a. No public comment
- III. Staff Recognition:**
- a. **Anniversaries:** Matt Imus, 3 yrs FT; Julie Laube 3 yrs Core; Greg Trujillo 2 yrs FT
- b. **New Employee Introduction/Announcement:** Abby Glaysher, Recreation Leader, will start in early July
- c. **Employee Awards:** May & June Core Staff Awards will be presented in July
- IV. Proclamation for July is Park and Recreation Month**
- a. ED Mari stated that National Recreation and Park Association has declared July as National Park and Recreation Month. The MRD will be celebrating this by asking the MRD, City and County to proclaim. The MRD will also be advertising this through social media, having a kiosk in the lobby one day in July educating members about the MRD as well as talking to staff members about why they enjoy working at the MRD.
- b. Director Paul motioned that July be proclaimed Park and Recreation Month with the District, Director Christina seconded the motion. The motion passes.
- V. Agency Awards**
- a. CO Lottery – Director Mark discussed the Starburst Award from the Colorado Lottery (for best use of Lottery funds) that was given to our Board at FUNC Fest June 12. The MRD has now received 3 Starburst awards and 2 Columbine Awards. Director Mark talked about how it highlighted the excellent partnership between the City of Montrose and the MRD.
- b. Economic Development – MEDC will be giving MRD the annual Economic Development Award next Thursday at the Pavilion. This award will highlight how the MRD contributes to the local economy. The majority of the Board will be in attendance as well as several staff members.
- VI. Policy development on accepting sponsorships**
- a. The MRD was approached by a local political party to sponsor two days at the Field House Pool where they would pay for attendees that day. This opened up discussion of policy of whether the MRD should allow political or religious entities to host or sponsor activities held at a MRD facility and based on whether their organization aligns with our

mission. Mari asked for input on a possible policy. It was decided that a draft policy will be written and brought to the next Board meeting. In the meantime the entity will be directed toward renting the facility rather than sponsoring the facility. If they are not interested in renting the facility, the Admin will let them know a decision will be made after the policy has been written and adopted.

VII. Capital Projects and Purchases

- a. Comprehensive Master Plan
 - i. ED Mari gave an update on the Master Planning process. The app, HAPPiFEET, is almost ready for use. Logan Simpson did an inventory of the facilities and of the parks and presented it to the MRD last week.
 - ii. The Intercept Survey was rolled out at FUNC Fest on June 12. It was suggested that the link to the survey also be publicized as well as the QR code as the QR code did not work a couple of times.

VIII. Marketing

- a. Potential for rebrand
 - i. PROS Consultants as well as other consultants such as Our Town Matters as suggested a rebrand for the MRD, they stated the logo was in need of an update. This topic was also mentioned at one of the virtual public meetings.
 - ii. Logo prospects were presented to the Board.
 1. Much input was given on the logos that were presented, most of it negative. The tag line “live life enhanced” was received negatively as well. It was suggested that we stick with our current tag line. The Board did agree that the MRD does need a new logo however.

IX. Committee Updates and Assignments

- a. **Exec. Committee of Board** (Board: Mark, Christina, Amy. Staff: Mari, Jeremy)
 - i. The Committee did meet this month
- b. **Administrative** (Board: Megan, Alli. Staff: Mari, Jeremy, Lorie, Lisa)
 - i. The meeting will be on June 28
- c. **Foundation** (Board: Amy, Kylee, Megan. Staff: Mari, Cindy)
 - i. The meeting was tabled until July
 - ii. Finances for MRF; much of the scholarship money has not been spent because of COVID.
- d. **Growth** (Board: Christina, Amy. Staff: Mari, Liz, Justin, Miguel)
 - i. Meeting is today, it has been posted.
- e. **Finance** (Board: Paul, Alli. Staff: Mari, Jeremy)
 - i. This Committee met yesterday and went over a newly created flow chart of funds. This chart was to help the Board further understand the flow of incoming funds and how they are used. The Committee went over financial statements through May, 2021. The Field House is meeting expectations, all other facilities and programs are back to pre-pandemic levels. Discussed researching investment return rates.
- f. **MURA** – awarded 1.3 million toward a housing project.

X. Executive Director's Update

- a. Property and ownership taxes are up from last year.
- b. CRC – average 50.9 people per hour using facility. 643 people on Wednesday of this week was our high day of the week.
- c. Field House – doing better than even 2019 from number of participants
- d. Child watch and fitness classes have also been seeing an increase in numbers.
- e. Programs and classes are not back to pre-pandemic level but participants are increasing.

- f. DiSC assessment was presented at the last All Staff meeting. Staff participated in fun activities after DiSC presentation.
- g. Cost Recovery: staff is mapping the cost recovery ranges. Director Mark asked that the differences between the staff and Board input on the Service Model be presented at the next Board meeting.
- h. Trust for Public Lands Park Score Index and economic impacts of parks was presented.
- i. Climates.parks.change – Mari encouraged board members to check out this NRPA sponsored website in relation to how climate change is affecting the Montrose district.

XI. Approval of BOD Meeting Minutes:

a. 05.20.21 Regular Meeting of the Board

- i. Director Allison offered a motion to accept, Director Christina seconded the motion to accept. Director Kylee abstained because she was absent. The motion passes.

XII. Adjourn: Meeting was adjourned at 1:21pm.

Next BOD Regular Meeting
July 22, 2021 at 11:30am
Montrose Field House
25 Colorado Avenue
Montrose CO 81401